

ROAD 2VA

QUILTERS CONFERENCE & SHOWCASE

JUNE 25-27, 2026

**THE PREMIER QUILTING DESTINATION
ON THE EAST COAST**

Greater Richmond Convention Center
Richmond, VA

www.road2va.com

Director's Note



It's been a year since my family and staff were last in Richmond, and one thing hasn't changed—the quilters have arrived! In just a few short days, we'll transform the Greater Richmond Convention Center from a sea of beige into a vibrant celebration of color, creativity, and community.

Quilters are an extraordinary group of people. Wherever they go, they bring enthusiasm, warmth, talent, and generosity. We're proud to bring this event to the heart of Virginia. After all, Road to Virginia was created for quilt lovers, and there is no better place to gather than in the center of this diverse and vibrant state.

This year, we are excited to partner with several talented Virginia quilt guilds to present an exceptional range of exhibits. From antique quilts more than a century old to innovative contemporary art and modern quilting masterpieces, we have curated a quilt gallery unlike anything previously seen on the East Coast.

When I told my staff we were going to more than double the floor space devoted to quilt exhibits, their jaws dropped. This year, we will display more quilts at Road to Virginia than we do at our flagship event, Road to California. The result is the largest display of quilts on the East Coast—a breathtaking showcase of artistry, craftsmanship, and tradition.

Our vendor hall is equally distinctive. Every exhibitor is carefully selected to ensure a direct connection to the quilting industry. Rather than a mix of unrelated products and novelty items, you'll find an outstanding selection of premium fabrics, threads, patterns, tools, and quilting supplies from trusted industry brands and respected makers.

This commitment to quality and excellence creates a shopping experience that is both inspiring and valuable for quilters of every skill level. It is this dedication to excellence, combined with our unwavering focus on the quilting community, that makes the Road family of events truly unique.

From my family to yours, thank you for joining us at the Second Annual Road to Virginia Quilters' Conference. We hope you enjoy every moment of your time here and will make plans to return next year when we gather again in Richmond on June 10–12, 2027.

See you on the show floor!

Matt

Show Schedule

Wednesday, June 24

7 AM - Registration Desk Open
8:30 AM - Classes Begin
4:30 PM - Classes Over
4:45 PM - Registration Desk Closes

Thursday, June 25

7 AM - Registration Desk & Badge Pick-Up Open
8:30 AM - Classes Begin
10 AM - Vendor Mall Opens
4:30 PM - Classes Over
5 PM - Vendor Mall Closed

Friday, June 26

7 AM - Registration Desk & Badge Pick-Up Open
8:30 AM - Classes Begin
10 AM - Vendor Mall Opens
4:30 PM - Classes Over
5 PM - Vendor Mall Closed

Saturday, June 27

7 AM - Registration Desk & Badge Pick-Up Open
8:30 AM - Classes Begin
10 AM - Vendor Mall Opens
4 PM - Vendor Mall Closed
4:30 PM - Classes Over

Please Thank Our Classroom Sponsors

ROAD 2VA

Handi Quilter



**Quilter's
Corner**



oliso[®]



2026 Vendors



Nine Patch Fabrics	101/103/105
Apliquick S. C.	102
Superior Threads	106/108/110/112
The Crabby Quilter	107
Cutterpillar, LLC	109
The Cottage Rose	111/113
Yarn Matters	114
Stitchin by the River	115/117
Cute Monkey Fabrics	116
Quilter's Obsession	119/121/123
Motherland Fabrics	120
Sewlovelee	122/124
Necchi/All Things New Sewing & Service	125/226
Quilter's Corner / Brother / Juki	201-207/302-308
Kimonomomo LLC	202/204
Oliso	206/208
INNOVA Longarm / Quilter's Corner	209/310
Quilter's Corner	210/212/214
Threads Run Thru It Quilt Shop	211/213
Cork and Cloth	215/217
Brimfield Awakening LLC	216/218
Tracey's Tables	220
Loving Stitches	222/224
Domesticity	301/402
Quilt-N-Code	303/305
Tenny Roche Vintage	307/408
The Maasai International	309
Fold and Sew	311
Quilt & Kaboodle	312
Uniquely Crafts	313/315/317
The Quilt Peddler LLC	316
Sew Q Laser	318

Although not listed - all major domestic machine companies are represented at Road to Virginia.

The Grace Company	319/321/420/422
Halo Inspirations / PFAFF / Viking	323/325/424
Handi Quilter	401/403/502/504
Sew Happy Studios	405
Wonderfil Specialty Threads	407/409/411
Purple Pineapple Studio	410/412
Fork Mtn Quilting	413/415
Martelli Enterprises, Inc.	414/416/418
Ricoma	417/518
World of Crafting	419/421/423
Goldie Lou's	501/503/505
Kizzie Belle Creations	507
Legit Kits	508/510/512
Webfabrics	509/511/513
Sew Creative Lounge	514/516
French Connections	515/517
Citrus Sew and Vac	519/521/620/622
5 Little Monkey's Quilt & Sew	520
Mola Art & Craft	522
Janome	523/525/624/626
Tidewater Sew-Vac	524
Bobbin & Bolt / BERNINA of America	601/603/702/704
Kai Scissors	602/604
SewLITE LED Lighting	605/607
Threads & Ewe	606/608
Quilter's Rule - a division of Laser Excel	609/611/613
Jim & Jan Shore Designs	610/612
Quilting Adventures	614/616
Three Little Birds Sewing Co.	615
SewTites	617/718
Thimbles For You	618
Classi Creations LLC	701/703

Although not listed - all major domestic machine companies are represented at Road to Virginia.

1x4

Fiber & Stitch Art Collective

Enjoy a vibrant showcase of creative art quilts all featuring the unique theme of 1' x 4'. Each quilt tells its own story bursting with colors and textures that invite you to take a closer look. You'll see amazing designs that blend tradition with modern flair, making each piece truly special. Whether you're a quilt lover or just curious, there's something here for everyone. Don't miss this chance to appreciate the skill and imagination behind these beautiful creations!

2025 Sacred Threads Traveling Exhibit

Various Artists



The Sacred Threads Traveling Exhibit is a collection of award-winning and juried art quilts that explore themes of spirituality, joy, healing, grief, inspiration, and the human experience. Through powerful imagery and personal stories, the exhibit celebrates quilting as a form of reflection, connection, and hope, offering visitors a moving and thought-provoking experience.

Quilt: Prescribed by Stephanie Neuner

Cherrywood Challenge: Abyss

Curated by Cherrywood Hand Dyed Fabrics

The Abyss Challenge features creatures from the deepest depths of the sea, both real and imagined. With a palette of soothing blues with pops of brilliant color, these quilts take you on a journey into the watery world below.



All Things Nature

Quilts on the Wall

If one truly love nature, one will find beauty everywhere. – Vincent Van Gogh Nature is a source of inspiration, wisdom, and healing. Whether it is watching blue, rolling waves crash against the shore, enjoying the lush colors of a sunset, witnessing the renewal of a forest devastated by fire, or simply admiring the composition of a flower, there is something remarkable about being immersed in nature.

Agua Dreaming

Curated by Emma Allen

Agua Dreaming is a collaborative art quilt exhibit by Emma Allen and Holly Panzera, two distinct yet kindred artists whose imagination and love of the sea shape every piece. Through layered textures, color, and light, their quilts evoke movement, memory, and the enduring magic of ocean-inspired worlds.

Quilt: Graceful Trio by Emma Allen



BOUNDARIES

Art Quilters on Edge (AQE)

What are boundaries to you? Do they limit your sphere of activity or experience? Do they restrict your freedoms or liberties? Or do you set boundaries to respect yourself – protecting your energy, your peace, and your dignity? Boundaries can make us feel safe. Or they can challenge us to question and breach untenable boundaries set by others.

Quilt: Stuck Inside by Joan Watkins



Don't Forget Your Road to Virginia Swag!

We've brought a small assortment of our signature Road Swag for you! Grab a Road Sweet Road shirt, bag, cup, or the Road to California 30th Anniversary Batik Fabric at the Road Souvenir Stand across from the Cyber Cafe!

2026 Special Exhibits

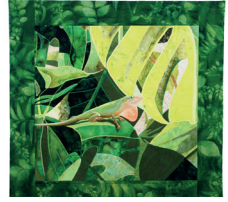


Camouflage

SAQA (*Studio Art Quilt Associates*)

This exhibition celebrates the wonder of wildlife and the artistry of concealment. Discover how talented artists bring the fascinating survival strategies of animals to life. Through vibrant patterns, textures, and colors, each piece reveals a story of adaptation, survival, and self-expression.

Quilt: His Leafy Refuge by Sara Sharp



Colonial Virginia 1607-1799

Colonial Piecemakers Quilt Guild

This exhibit explores the history of early America through the art of quilting. Each piece reflects stories, themes, and influences from the colonial era (1607-1799). Together, the quilts offer a visual interpretation of the past and the foundations of the nation. The collection is presented in celebration of the country's 250th anniversary.

Quilt: Ship at Jamestown by Corrine Vance



Adventures in Comics and Cosplay

Pieces by Cheryl Sleboda-Whited

This exhibit showcases Cheryl Sleboda-Whited's personal collection of quilts and costumes, blending her passions for textile art, fandom, comics, and creative construction. Reunited for the first time since 2019, the exhibit features award-winning quilts, handmade costumes, and new additions to the collection, many of which have appeared on It's Sew Easy and Con Crunch Challenge. Through bold quilts, detailed costumes, and character-driven design, Cheryl's work celebrates the creativity, craftsmanship, and storytelling that connect quilting and cosplay, bringing fandom and self-expression to life one stitch at a time.

Improvised Quilt Journeys

Central Virginia Modern Quilt Guild



Improvisation for quilters means being flexible and asking questions as you play with fabric. This exhibit shows the best of our guild's improvisational results. There's no pattern that we are following. We may set limits or "rules" for ourselves, but we're always exploring and making intuitive choices. We invite the viewer to approach our work with an open mind and ask questions.

Quilt: Barely Contained Rage by Donna Blalock

Inspired by Modern Day Heroes

Curated by Donna DeSoto

In 2025, more than a hundred quilters from Gig Harbor, Washington to Washington, D.C. to Singapore joined together to create 6 special quilts. These quilts were made and delivered to Modern Day Heroes: Bishop Mariann Budde, President Zelensky, Heather Cox Richardson, Rachel Maddow, Dr. Anthony Fauci, and Bruce Springsteen; their courage has inspired us to do good, to follow the light, and to have hope, particularly during a most difficult and challenging time. This exhibit consists of duplicates of each of the quilts that were gifted to these Modern Day Heroes. Following exhibition, they will each be auctioned and the proceeds will be donated to World Central Kitchen.



Literary Illusions

20 Perspectives

Literary Allusions is an exhibit by the international group of fiber artists, 20 Perspectives. The artists were prompted to take inspiration from literature, poems, or song lyrics and interpret the words or phrases through their own visual or cultural perspectives. Each piece transforms words into vivid expressions of color, form, and texture, whether abstract or figurative. Viewers will find that some of the works illustrate the quote while others reflect universal or intensely personal thoughts and meanings. Techniques used include lettering, painting, dyeing, and collaging utilizing commercial or hand-dyed fabric.

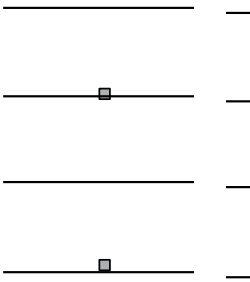


Quilt: Where Have All The Flowers Gone by Ildiko Polyak

Modern Victorian

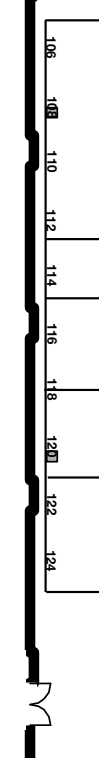
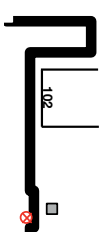
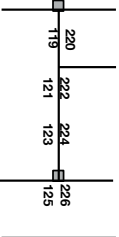
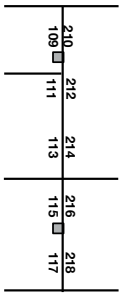
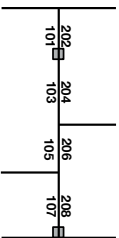
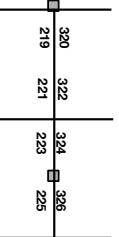
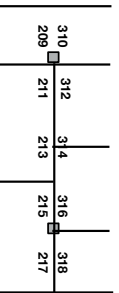
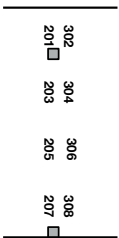
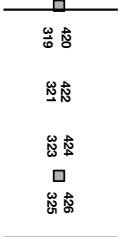
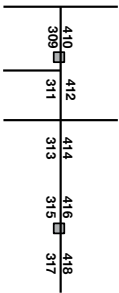
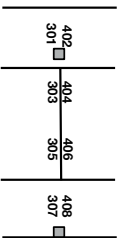
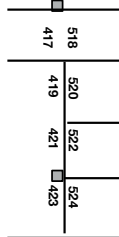
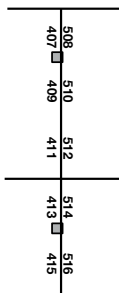
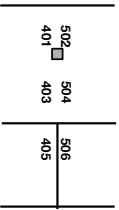
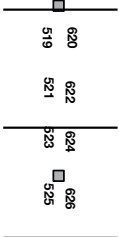
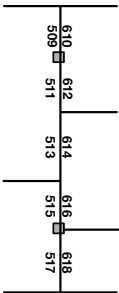
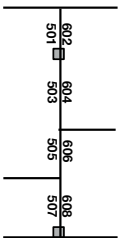
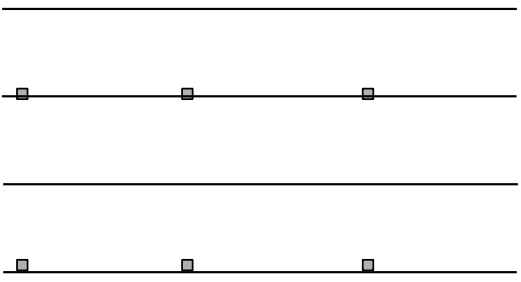
Curated by Kris Vierra

The Victorian era was defined by elegance, romance, and an almost theatrical devotion to dress. A well-appointed woman might change outfits multiple times a day—each look carefully chosen for the occasion and completed with the proper accessories. Modesty was expected, yet style was essential. Fashion evolved quickly, and garments were designed to be refreshed and reimagined. Trim, ribbons, lace, and rich color transformed silhouettes, while a new silk or satin overskirt could revive last year's underskirt with effortless sophistication.



H
G
F
E
D
C
B
A

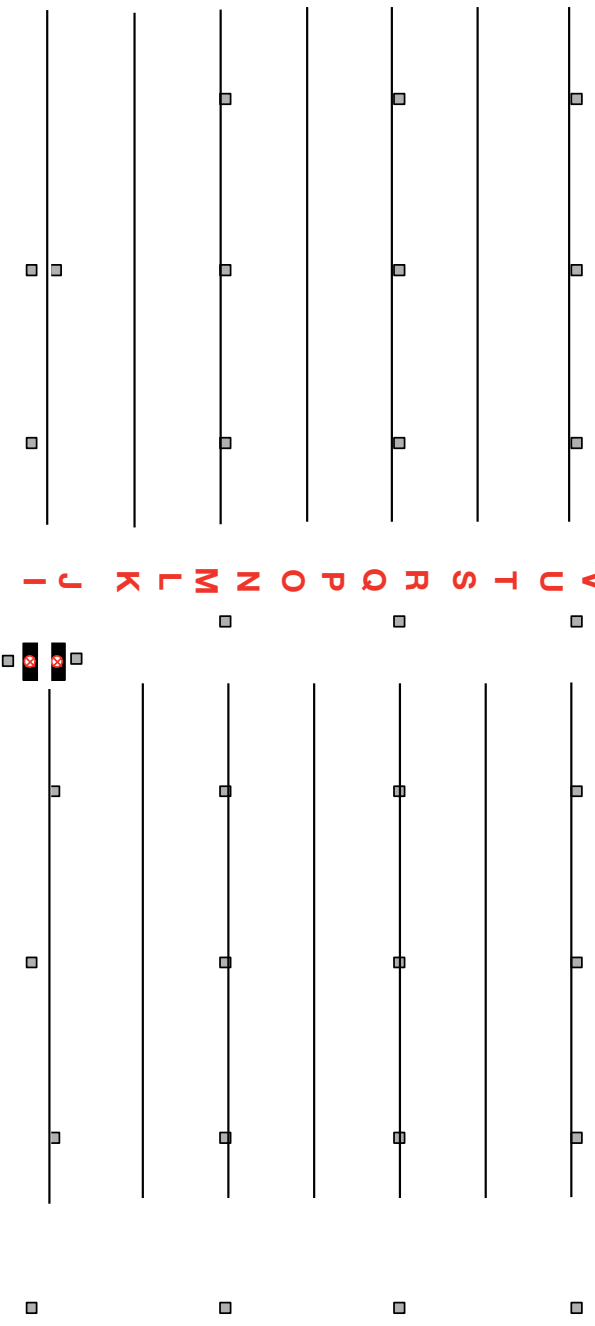
South



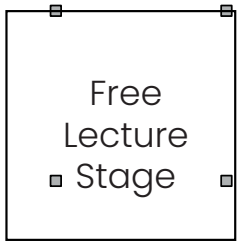
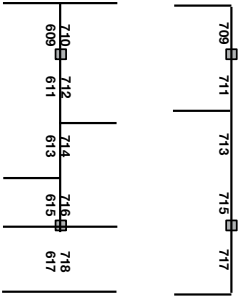
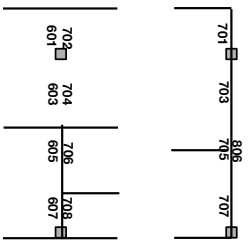
West

Side Wall

East



North



2026 Vendors



Magnificent Quilting Company	706
Laurabellas	707
Hmong Pa Ndau Needlework	708
APQS	709/711
Redfern Ent. Inc.	710/712
AllAboutBlanks.com	713/715/717
Sweet Tea Pattern Co.	714/716



Please Support Our Vendors

Vendors have a substantial investment in the shows they pick – please support the vendors who choose Road to Virginia in your purchases both during the show and after the show. Your support of our loyal vendors will impact them in a meaningful way.

www.road2va.com

2026 FREE Lectures



Thursday June 25, 2026

10:30 – 11:30 AM – Half Pack Magic: Quilts From Five Half Yards- *WebFabrics*

11:40 – 11:55 AM – Quilts of Valor Presentation

Noon – 1:00 PM – Color Confidence Using Bold Prints without Fear – *Sew Creative Lounge*

1:15 – 2:15 PM – Threadology – *Superior Threads*

2:30 – 3:30 PM – The Versatility Of The Stripology Rulers – *Quilt-N-Code*

3:45 – 4:45 PM – BlocLoc Ruler Demo – *5 Little Monkeys Quilt & Sew*

Friday June 26, 2026

10:30 – 11:30 AM – Meet Monkey Sew Monkey Sew- *5 Little Monkeys Quilt & Sew*

11:40 – 11:55 AM – Quilts of Valor Presentation

Noon – 1:00 PM – Machine Quilting With Rulers 101- *Quilter's Rule – A Division Of Laser Excel*

1:15 – 2:15 PM – *Got Templates/Rulers --- Now What???* – *Quilter's Rule – A Division Of Laser Excel*

2:30 – 3:30 PM – Threadology – *Superior Threads*

3:45 – 4:45 PM – *Creative Ways To Use Fabric Panels* – *WebFabrics*

Saturday June 27, 2026

10:30 – 11:30 AM – Scrap Happens: Smart Ways To Organize, Prep, And Use Your Fabric Scraps- *WebFabrics*

11:40 – 11:55 AM – Quilts of Valor Presentation

Noon – 1:00 PM – Fold & Sew: Quilting Without Cutting – *Fold & Sew*

1:15 – 2:15 PM – Paper Piecing with Wash-Out Paper – *5 Little Monkeys Quilt & Sew*

2:30 – 3:30 PM – Threadology – *Superior Threads*

All Lectures are FREE in Exhibit Hall AB in the Back of Aisle 700

My Favorite Adventure

Winchester Modern Quilters

Design a quilt in the theme of travel. Your travel can show a place that you have been or would like to go to - real or imagined. A bucket list destination or a favorite memory of somewhere you have been. No restrictions on use of color, embellishments or techniques.

Quilt: Reflections by Stacy Hetzel



Primal Forces: Fire

Curated by SAQA (Studio Art Quilt Associates)

This exhibition explores fire not just as a destructive force, but as a symbol of renewal, power, and transformation. Many pieces address themes of climate change, deforestation, and the renewal that comes after devastation, adding a thoughtful and timely narrative to the visual feast.



Experience the heat of creativity as talented artists use vibrant colors, intricate patterns, and innovative techniques to capture the essence of fire. Whether you're drawn to its energy, its danger, or its ability to spark new beginnings, this exhibition will ignite your

senses and leave you inspired.

Quilt: Fire by Denise Oyama Miller

Primal Forces: Wind

Curated by SAQA (Studio Art Quilt Associates)

Wind is the movement of air; you cannot see it or hold it in your hand, but it provides a powerful source of energy essential to our planet. From a light breeze to natural hazards like hurricanes or tornadoes, wind transforms life daily.

Quilt: Renewable by Kathryn Jahnke



Quilters Unlimited Members Exhibit

Curated by Quilters Unlimited

Discover the artistry and talent of Quilters Unlimited members in this vibrant showcase of creativity and craftsmanship. Featuring a diverse collection of quilts—from traditional to contemporary—this exhibit highlights the skill, passion, and unique voices of one of the region's most active quilting communities. Each piece tells a story, reflecting both individual expression and a shared love of the art of quilting.



Quilt: Alaska by Starlight by Jennifer Eccleston

Red, White, & Blue Quilts

Curated by the International Quilt Museum

On loan from the International Quilt Museum's Education Collection, this exhibit highlights the enduring appeal of red, white, and blue in quilting. Featuring a range of styles and techniques, the quilts reflect both tradition and creativity across generations.

Quilt: Feathered Star by Maker Unknown, circa 1880



Selections from QuiltCon 2026

Curated by The Modern Quilt Guild



The Selections from QuiltCon 2026 exhibit celebrates the wide range of styles, techniques, and aesthetics in modern quilting today. From handwork with vintage notes to striking two-color pieces, this exhibit offers just a taste of the excellence on display in Raleigh in February.

Something Old, Something New

Curated by Fabric Poets



Each piece incorporates something old, such as a time-honored technique or a vintage fabric, with something new - maybe a new approach or a new tool. We may have also folded in something gifted or borrowed, and something totally unexpected!

Quilt: My Hands by Sandy Curran

The Evolution of a Quilt Artist: From Foundation to Design

Exhibit by Naomi Snapp

What transforms a maker into an artist? The Evolution of a Quilt Artist traces a twenty-year progression from foundational learning and technical mastery to the emergence of a distinct, original voice. Presented chronologically, this curated collection allows viewers to witness the pivotal moments where structure becomes fluency—and where a disciplined craftsman begins to follow the lead of an internal muse

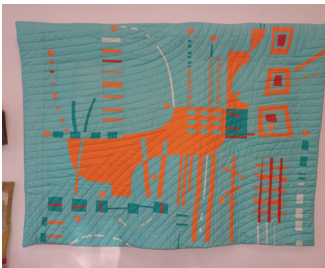
Quilt: Patchwork Prism by Naomi Snapp



The Life of a Sewgirl

Curated by Central Virginia Modern Quilt Guild

The Life of a Sewgirl is a modern quilt challenge created by the Central Virginia Modern Quilt Guild, inspired by the cultural buzz around Taylor Swift's recently released album, *The Life of a Showgirl*. Using a vibrant two-color palette of mint green and exuberant orange as a starting point, quilters explored contrast, composition, and improvisational design. Each quilt reflects the maker's interpretation of a creative "era," capturing personal expression through fabric and stitch. The exhibition celebrates the playful intersection of contemporary culture and modern quilting while highlighting how a shared



constraint can inspire bold and diverse artistic responses.

Quilt: We Are All Sailing on the Ship of Taylor by Sarah C Butz

The Shape of Feeling

Curated by Hampton Roads Modern Quilt Guild

Each quilter was assigned an emotion at random and created a 20x20 inch quilt interpreting that experience through their individual artistic voice.

Cherrywood Challenge: Storytime

Curated by Cherrywood Hand Dyed Fabrics

The Storytime Challenge encourages quilt artists to draw upon the imagination, nostalgia, and connection of time spent with their favorite children's books. These art quilts are crafted in warm tones reminiscent of classic story books, and are sure to bring back wonderful memories.



Quilts from the Ocean State

Quilts by Tina Craig

After decades of quilting, Tina Craig is still learning, experimenting, and challenging herself with every quilt she makes. In this eclectic exhibit, you'll see several quilts from recent workshops she has enjoyed taking. Tina aims to bring that joy of learning to her own students and lecture audiences, helping quilters build skills they can use again and again.

As a recovering perfectionist, Tina enjoys the precision of foundation paper piecing and English paper piecing. With 35 years of accumulated stash, she always has a scrap quilt in progress. All but one of these pieces was quilted by Tina on a domestic machine. She was forced to upgrade in 2022 after her beloved 20-year-old Bernina 153 died a horrible death.

When not teaching or in her sewing room, Tina enjoys hiking, beachcombing, and birding with her husband, two children, and two grandsons.



2025 Special Exhibits

Virginia Dreams: Quilted Emotions and Poems

Quilts by Kathleen Decker



This is a series of art quilts with accompanying poems. This body of work represents the integration of fiber art and poetry. Each type of craft represents a method of self-expression.

Quilt: Diamonds Exploding with Joy

Virginia NatureScapes: From the Mountains to the Sea

Quilts by the Art Quilt Tribe



This is a collection of art quilts by a group of quilters from SE Virginia, featuring animals, plants, and scenes of settings in the mountains, seashores, and valleys of Virginia.

Quilt: Smith's Beach Sunset by Kitty McCarthy

Exhibits With Descriptions Unavailable at Time of Publication

Threads of Heritage: African American Quilters Create Cultural Stories with Fabric

Quilts by Kuumba Afrikan American Quilters Guild

Paper Piecing Precision

Quilts by Legit Kits

Quilted Color Theory from Full Spectrum to Gray Scale

Quilts by Sarah Thomas

A Creative Quilting Odyssey

Quilts by Barbara Cline

The Difference was Time

Quilts by Dedra L Wright

ROAD 2VA IS FOR QUILT LOVERS

We Want Your Feedback!



We're committed to bringing you the quilt show experience you want. Please take a moment to complete our short survey and share your thoughts. Your feedback is essential as we continue to grow and invest in the East Coast quilting community—this is just the beginning!

ROAD 2VA

June 10 – 12, 2027

New Earlier Dates!

GREATER RICHMOND CONVENTION CENTER
RICHMOND, VA



FROM THE REESE FAMILY:

thank you

FOR ATTENDING

www.road2va.com